

# Recognition Calendar Sampler Featuring Employee Appreciation Days

Connect employees around the globe with a shared purpose and values







# Continuous Communication based on Recognition Calendar

To make your life easier, we created a calendar that lets you plan your recognition efforts well in advance.

The calendar lists key events based on international & religious holidays, well-being events, DE&I, CSR topics, but it also includes fun celebrations like sharing chocolates on 'World Chocolate Day' - a crowd favorite!

We help our customers by jointly creating specific event-based recognition programs packaged with customer-branded eCards, posters with QR code, banners for e-mail signatures, SharePoint banners, etc.

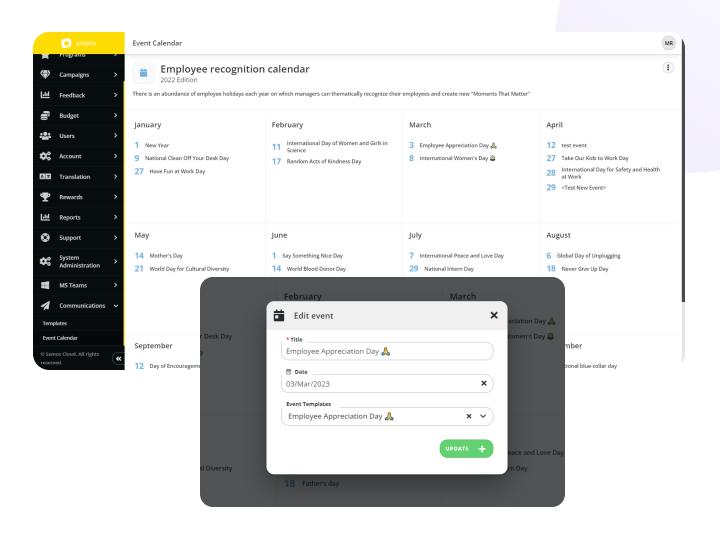
JANUARY	FEBRUARY	MARCH
		Employee Appreciation Day
Have Fun at Work -Day	Random Acts of Kindness Day	International Day of Happiness
		Companies that Care Day
APRIL	MAY	JUNE
World Health Day	Bike to Work Day	Say Something Nice Day
International Day for Safety	World Day for Cultural Diversity	Leave the Office Early Day
JULY	AUGUST	SEPTEMBER
International Peace & Love Day		
World Listening Day	Women's Equality Day	World Gratitude Day
World Listerling Day		
OCTOBER	NOVEMBER	DECEMBER
International Coffee Day		
World Mental Health Day	World Kindness Day	

Create your own Recognition Calendar with Company Events

#### **Event-Based Recognition Calendar**

#### **EVENTS BASED COMMS**

- Reminder Sending a reminder to all employees on the day itself to enjoy themselves
- Inspiration Sharing employees' stories, ideas and activities that employees can do at work to celebrate the day together.
- Encouragement Encouraging managers to plan events for the day to boost team morale and engagement.
- History Sharing the history and significance of specific employee appreciation days and the reason they're celebrated.
- Acknowledgement Acknowledging the hard work and contributions of all employees to the organization.
- Awareness Raising awareness about certain issues, such as environmental issues and the impact of individual actions.
- Education Providing resources or information on how employees can involve in environmental initiatives or support sustainability efforts in the workplace.



Integrated Recognition Calendar into our Internal Communication Tool

### **Recognition Calendar Comms Plan**

January - June







### **Recognition Calendar Comms Plan**

July - December







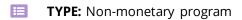


#### **EMPLOYEE APPRECIATION DAYS**

Non-monetary recognition program

Many appreciation holidays and work events happen throughout the year. Make your appreciation known and shown in a warm, personal and authentic way. 'Employee Appreciation Days' is a dynamic social event program happening every first week of the month with different events such as "Random act of kindness", Employee Appreciation Day, Diwali, and many, many more.

Our team is here to support you all the way to make sure you are reaching the desired goals. We support you during the communications process with eCards, posters, emails, QR Codes etc.



SCOPE: Local or global

**ELIGIBILITY**: Employees all over the company

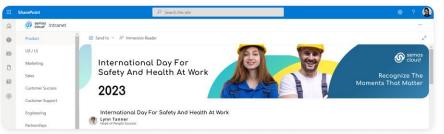
SOCIAL FEED: Public

**THRESSHOLD**: None

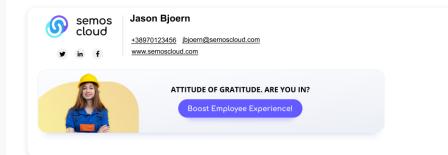
APPROVAL: None

**AMOUNT**: No points

**BUDGET**: No points budget









#### Have Fun At Work Day

Have Fun at Work Day provides an opportunity to celebrate the importance of having fun at work, to bond with coworkers, and to reduce stress.

Celebrating this day can lead to improved employee morale, job satisfaction, and productivity.

Recognize your fun colleagues!



scan the QR code or head over to jobpts.com/Recognize





## RANDOM ACTS OF KINDNESS DAY

Random Acts of Kindness Day is an annual observance that encourages people to perform small acts of kindness towards others. Celebrated on February 17th, the day aims to promote compassion, empathy, and goodwill, and encourage individuals to make a positive difference in the lives of those around them.

Examples of random acts of kindness may include paying for someone's coffee, holding the door for someone, complimenting a stranger, or volunteering at a local charity.

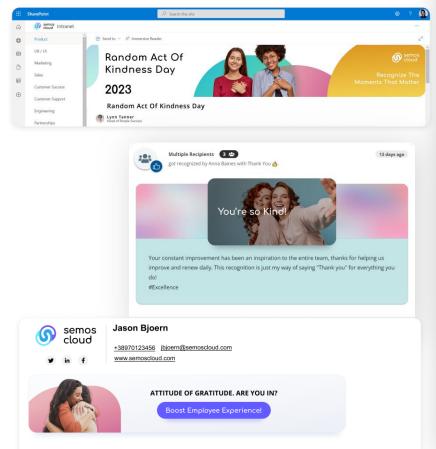
By engaging in acts of kindness, people can create a ripple effect of positivity and inspire others to do the same. Random Acts of Kindness Day serves as a reminder that even small gestures can have a significant impact and encourages individuals to make kindness a part of their daily lives.

#### **EMPLOYEE APPRECIATION DAY**

**TARGET GROUP**: All employees

PURPOSE: Encouragement, acknowledgement, inspiration

**TIMELINE**: One day (February 17th)





No matter how tiny, every act of kindness has the power to brighten someone's day.



scan the QR code or head over to **jobpts.com/Recognize** 



#### **WORLD EARTH DAY**



World Earth Day is an annual event celebrated on April 22nd to promote environmental awareness and encourage action to protect the planet. First observed in 1970, World Earth Day brings attention to critical environmental issues such as climate change, pollution, deforestation, and wildlife extinction. It serves as a reminder of the importance of preserving the Earth's natural resources and ecosystems for future generations.

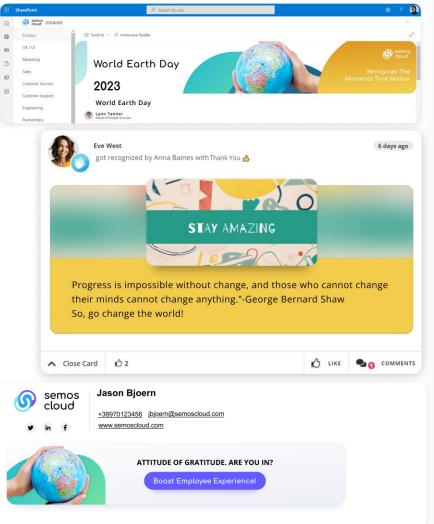
On this day, people from all over the world come together to take action and raise awareness about environmental issues through various activities such as rallies, tree planting, recycling drives, and educational campaigns. World Earth Day provides an opportunity for individuals, organizations, and governments to work together towards a common goal of promoting environmental sustainability and protecting our planet.

#### **EMPLOYEE APPRECIATION DAY**

TARGET GROUP: All employees

PURPOSE: Reminder, history, inspiration

TIMELINE: One day (April 22nd)







## EMPLOYEE APPRECIATION DAY



Employee Appreciation Day is a special day dedicated to recognizing and thanking employees for their hard work and contributions to the success of an organization. It is usually celebrated on the first Friday of March and provides an opportunity for employers to show their gratitude and appreciation for their staff's efforts, boosting employee morale and engagement.

Employee Appreciation Day can be celebrated in many different ways, including offering perks such as free lunch or a day off, sending personalized thank-you notes, or hosting a special event or activity. Thanks to JobPts you can now make this day a company wide celebration and a memorable event for all employees.

#### **EMPLOYEE APPRECIATION DAY**

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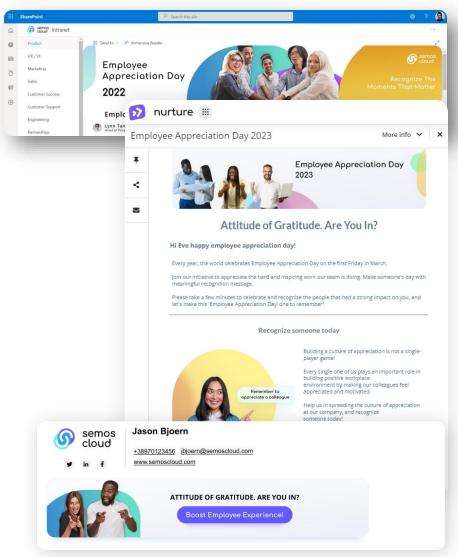
TARGET GROUP: All employees

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PURPOSE: Encouragement, acknowledgement, inspiration



**TIMELINE**: One day (annually on the first Friday in March)









#### INTERNATIONAL LABOUR DAY

International Labour Day, also known as May Day, is a global holiday celebrated on May 1st to recognize the contributions of workers to society. The holiday originated in the late 19th century when workers in the United States and Europe began demanding better working conditions and higher wages.

Today, International Labour Day is observed in many countries around the world and is marked by rallies, marches, and other events to promote workers' rights and highlight issues such as fair pay, safe working conditions, and social protections.

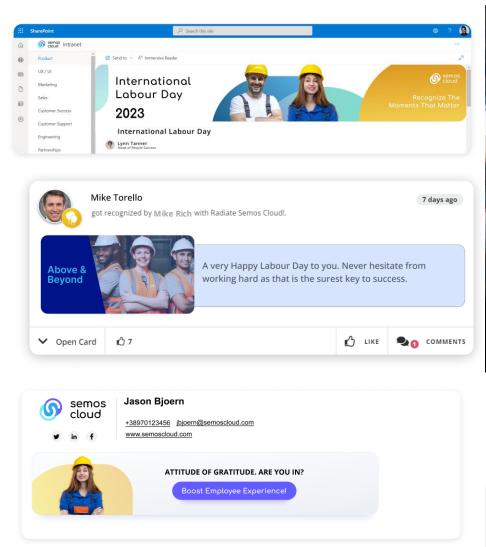
The day serves as a reminder of the importance of labor movements and the ongoing struggle for workers' rights. It also provides an opportunity for workers to come together and show solidarity, highlighting the power of collective action in achieving social and economic justice.

#### **EMPLOYEE APPRECIATION DAY**

TARGET GROUP: All employees

PURPOSE: Encouragement, acknowledgement, inspiration, history

TIMELINE: One day (May 1st)





Labour Day, celebrated on the first Monday of September, is a day to recognize and honour the contributions of workers around the world. It is a time to reflect on the achievements of the labour movement and to advocate for fair and just working conditions.

As we celebrate this day, let us also take the opportunity to strengthen our bonds with colleagues and foster a positive work environment.



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#### **FATHER'S DAY**



Father's Day is a holiday celebrated on the third Sunday in June in many countries around the world to honor and appreciate fathers and father figures. The day recognizes the important role that fathers play in their children's lives and provides an opportunity for children to express their gratitude and love for their dads.

Father's Day traditions vary from country to country but often involve gift-giving, spending quality time with family, and engaging in activities that dads enjoy. The holiday can also be a time to reflect on the challenges that fathers face, such as balancing work and family responsibilities, and to show support for policies that promote work-family balance and gender equality.

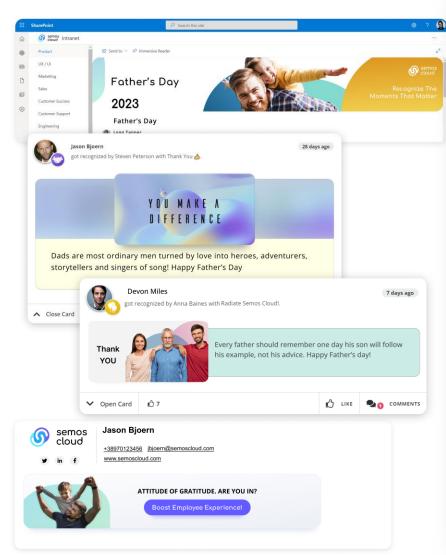
Father's Day is a special occasion to celebrate the love and bond between fathers and their children and to recognize the important role that fathers play in shaping their children's lives.

#### **EMPLOYEE APPRECIATION DAY**

**TARGET GROUP**: All employees that are fathers

**PURPOSE**: Acknowledgement

TIMELINE: One day (third Sunday in June)









#### **MENTAL HEALTH DAY**

Mental Health Day is an annual observance held on October 10th, dedicated to raising awareness about mental health issues and promoting mental wellbeing. The day provides an opportunity to address the stigma surrounding mental health and encourages people to seek help when they need it. Mental health affects everyone, regardless of age, gender, or social status, and it is important to prioritize and care for our mental health just as we do our physical health.

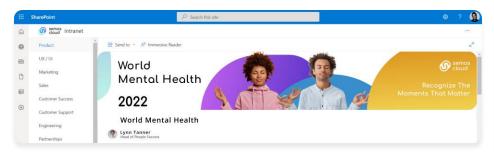
Mental Health Day is marked by various activities such as community events, educational programs, and social media campaigns that aim to promote mental health awareness and support. By recognizing Mental Health Day, we can take a step towards promoting better mental health for ourselves and those around us, helping to create a healthier and happier society.

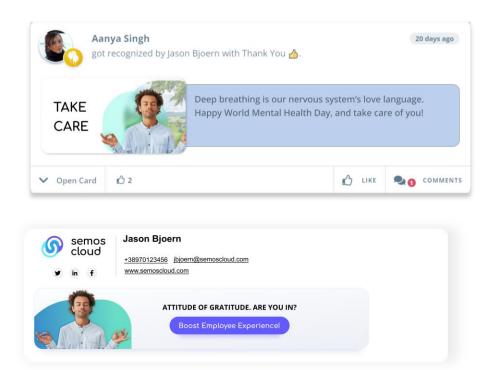
#### **EMPLOYEE APPRECIATION DAY**

TARGET GROUP: All employees

**PURPOSE**: Acknowledgement, reminder, education

TIMELINE: One day (October 10th)









#### **DIWALI**



Diwali is a festival of lights and one of the most significant festivals in India. It is a time when people come together to celebrate with their loved ones, exchange gifts, and spread happiness. In the context of employee appreciation, Diwali can be a great opportunity for your company to show gratitude towards your employees. By doing so, you can foster a positive work culture and increase employee motivation and engagement.

Leverage the built-in Recognition Calendar with communication templates and automation to invite all employees to recognize eachothers and make this day memorable.

#### **EMPLOYEE APPRECIATION DAY**



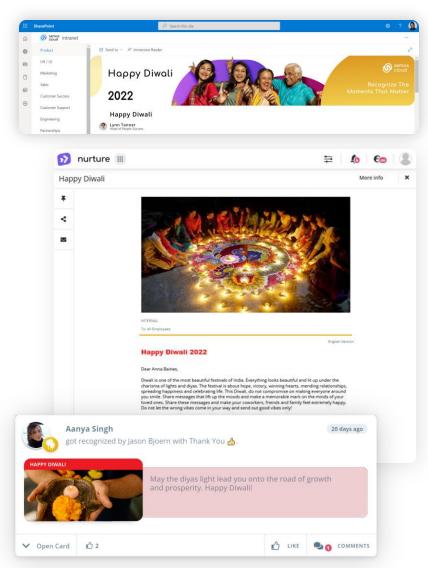
TARGET GROUP: Employees with Indian heritage

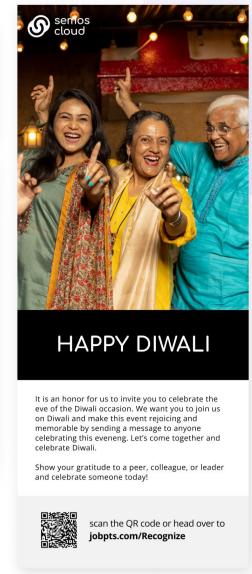


PURPOSE: Encouragement, DEI awareness and education



**TIMELINE**: Five days (usually falls between mid-October to mid-November)







#### **HAVE FUN AT WORK - DAY!**



Having a positive work environment and encouraging employees to enjoy their work and have fun can boost employee morale and improve employee engagement. National Fun at Work Day is celebrated on the last Friday of January each year.

The purpose of this day is to encourage employees to take a break from their usual work routine and engage in fun activities with their coworkers. Incorporate fun into the workplace to increase employee morale, reduce stress, and improve overall job satisfaction.

Celebrate this day by organizing team-building activities, games, or other fun events for their employees to participate in. Use this opportunity to invite all employees to appreciate their coworkers.

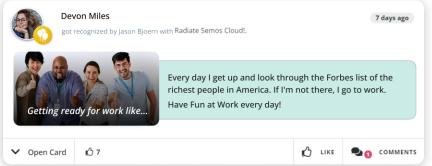
#### **EMPLOYEE APPRECIATION DAY**

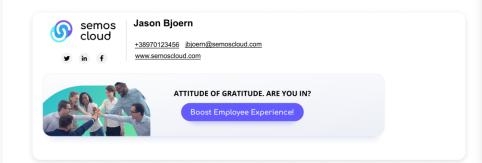
TARGET GROUP: All employees

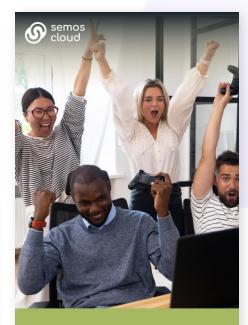
**PURPOSE**: Inspiration, acknowledgement, encouragement

TIMELINE: One day (last Friday of January)









#### Have Fun At Work Day

Have Fun at Work Day provides an opportunity to celebrate the importance of having fun at work, to bond with coworkers, and to reduce stress.

Celebrating this day can lead to improved employee morale, job satisfaction, and productivity.

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## INTERNATIONAL DAY FOR SAFETY AND HEALTH AT WORK

The International Day for Safety and Health at Work is observed annually on April 28th to raise awareness about the importance of ensuring a safe and healthy working environment for all.

This day highlights the prevention of work-related injuries, illnesses, and fatalities by promoting occupational safety and health standards and practices. The day provides an opportunity to promote good practices and increase awareness among employers, workers, and the general public about the importance of preventing and controlling workplace hazards.

Use this opportunity to invite all employees to appreciate their coworkers.

#### **EMPLOYEE APPRECIATION DAY**

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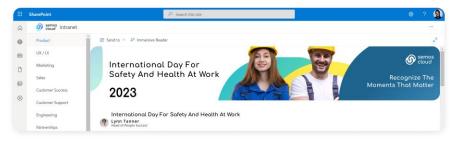
TARGET GROUP: All employees

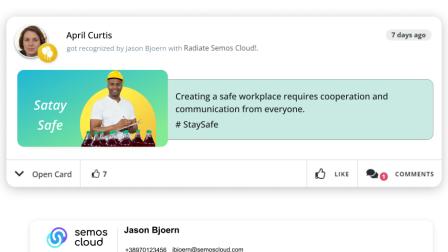


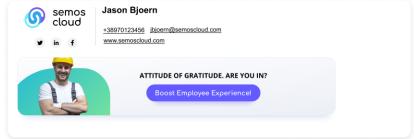
PURPOSE: Reminder, education



TIMELINE: One day (annually on April 28th)











#### **BIKE TO WORK - DAY**



Bike to Work -Day is an annual event celebrated in many countries around the world to promote cycling as a healthy, eco-friendly, and cost-effective means of commuting to work. This day encourages people to try cycling as an alternative to driving a car, thereby reducing traffic congestion and air pollution.

The event usually takes place on different dates in different countries, with some countries having a specific day set aside for the celebration. Bike to Work - Day often includes community events, group rides, bike safety demonstrations, and other activities that promote cycling and a healthy lifestyle..

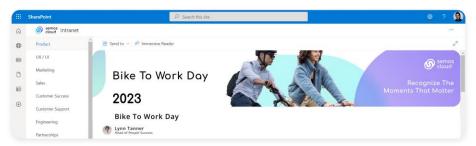
Reach and invite all employees to join this initiative and bike to work thanks to the integrated recognition calendar with pre-built communications.

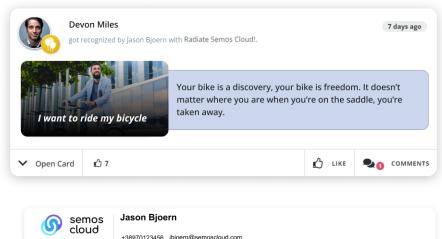
#### **EMPLOYEE APPRECIATION DAY**

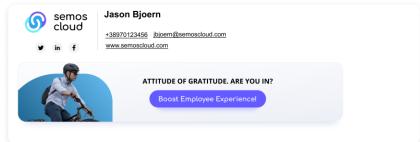
**TARGET GROUP**: All employees

**PURPOSE**: Inspiration

TIMELINE: One day (third Friday in May)









Join us and bike to work!

Bike to Work Day is an annual event that promotes the use of bicycles as a healthy and sustainable means of transportation.

The event aims to raise awareness about the benefits of biking, including reducing traffic congestion, improving air quality, and promoting physical fitness. It also provides an opportunity for communities to come together and celebrate cycling.



scan the QR code or head over to jobpts.com/Recognize





#### **WORLD'S CHOCOLATE DAY**

World Chocolate Day is an annual celebration observed on July 7th to honor the delicious and decadent treat that is enjoyed by millions of people worldwide. This day is a great opportunity to indulge in some of your favorite chocolate treats and also to appreciate the history, cultural significance, and health benefits of chocolate.

Build a strong culture and invite employees to participate thanks to the integrated recognition calendar with pre-built communications.

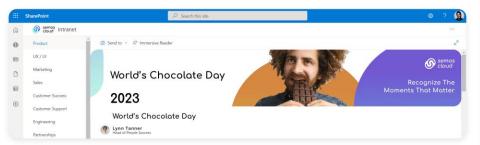
Make this appreciation day a long-lasting memory for all your employees.

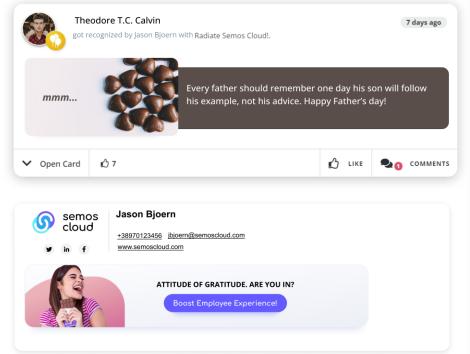
#### **EMPLOYEE APPRECIATION DAY**

TARGET GROUP: All employees

**PURPOSE**: Inspiration, history, encouragement

TIMELINE: One day (July 7th)











#### **WOMEN'S EQUALITY DAY**

Women's Equality Day is celebrated annually on August 26th in the United States to commemorate the 1920 certification of the 19th Amendment to the U.S. Constitution, which granted women the right to vote. The day is an opportunity to celebrate the progress that has been made towards achieving gender equality and to acknowledge the ongoing struggle for equal rights and opportunities for women.

Thanks to JobPts you can make an event of this day within your company and highlight the contributions and achievements of women in various across different company departments, roles, seniority levels and nationalities.

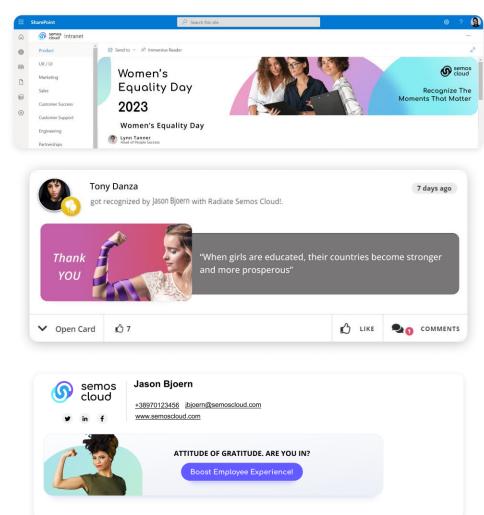
Let this day serve as a reminder of the need for continued advocacy and activism to achieve full gender equality.

#### **EMPLOYEE APPRECIATION DAY**

TARGET GROUP: Female employees

**PURPOSE**: Inspiration, acknowledgement, encouragement, history

TIMELINE: One day (August 26th)







## INTERNATIONAL WOMEN'S DAY



International Women's Day is celebrated annually on March 8th. It is a global day that celebrates the social, economic, cultural, and political achievements of women, and also serves as a call to action for gender equality. The day presents an opportunity to recognize the progress that has been made towards gender equality, while also acknowledging the work that still needs to be done.

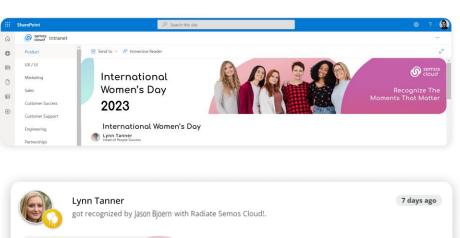
Celebrate the achievements of female workers by inviting all employees to send recognition messages and interact on the social wall. Create work enthusiasm and make this day memorable for everyone. Leverage the built-in Recognition Calendar and company-branded automation to invite all employees to participate.

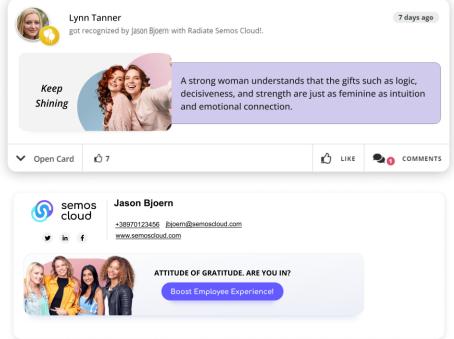
#### **EMPLOYEE APPRECIATION DAY**

TARGET GROUP: Female employees

★ PURPOSE: Inspiration, acknowledgement, encouragement, history

TIMELINE: One day (March 8th)











#### **HANUKA**

Foster diversity, equity and inclusion (DEI) within your company by inviting all employees to celebrate and appreciate each other for one of the most important holidays in the Jewish culture.

This holiday is a great time for coworkers to come together, and exchange recognition and gifts. Include all your employees, thanks to the integrated Recognition Calendar and employee communications.

Let this day serve as a reminder of the need for continued advocacy and activism to achieve full gender equality.

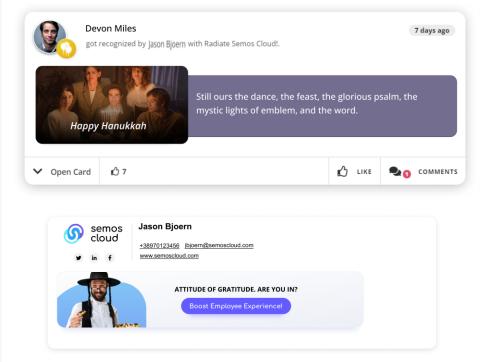
#### **EMPLOYEE APPRECIATION DAY**

TARGET GROUP: All employees with Jewish heritage

PURPOSE: Acknowledgement, DEI, history

**TIMELINE**: Eight days (November or December)











Coffee is one of the world's most popular beverages, International Coffee Day is celebrated annually on October 1st.

The day is meant to celebrate the world's love for coffee. Build a thriving work culture by celebrating your employees' favorite drink.

Thanks to the built-in Recognition Calendar you can invite all employees to participate and send recognitions to each-other.

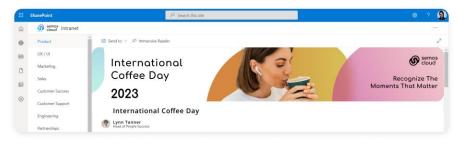
Use this opportunity to engage your employees and make work a happy place.

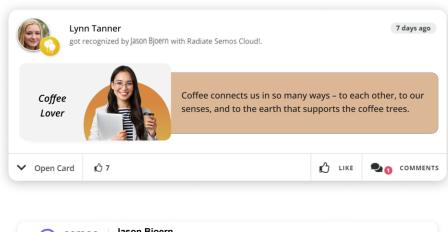
#### **EMPLOYEE APPRECIATION DAY**

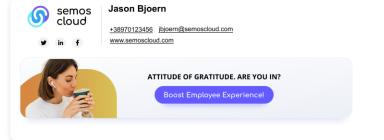
TARGET GROUP: All employees

PURPOSE: Inspiration, history, encouragement

TIMELINE: One day (October 1st)











#### **NATIONAL AVIATION DAY**



National Aviation Day is a United States national observation that celebrates the development and advancements in aviation technology. It is observed annually on August 19th, which is also the birthday of Orville Wright, one of the Wright brothers who made significant contributions to the development of powered flight.

The celebration of National Aviation Day often includes air shows, flyovers, and other aviation-related events. It provides an opportunity for aviation enthusiasts to come together and celebrate the history and future of aviation.

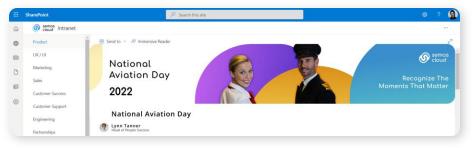
Mark this day within your organization by inviting all employees to join in and appreciate their coworkers for all the hard work they are doing.

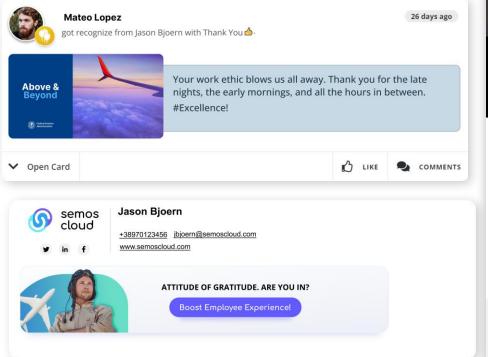
#### **EMPLOYEE APPRECIATION DAY**

TARGET GROUP: All employees within the aviation sector

**PURPOSE**: Inspiration, history, reminder

👤 **TIMELINE**: One day (August 19th)









## Thank you!



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