

### Driven To Transform Your Employees' Work Experience

The Most Flexible Recognition Programs Today

Our unique approach helps company culture thrive by adopting the programs you want. Top-down, bottom-up, or peer-to-peer, monetary and non-monetary – we support it all. Embed recognition into your daily workflow. Take actions in the apps you use most, like Microsoft Teams, Slack and mobile devices.

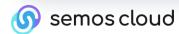
Recognize employees or teams by nomination, voting and ranking. Your culture, your values – your call.

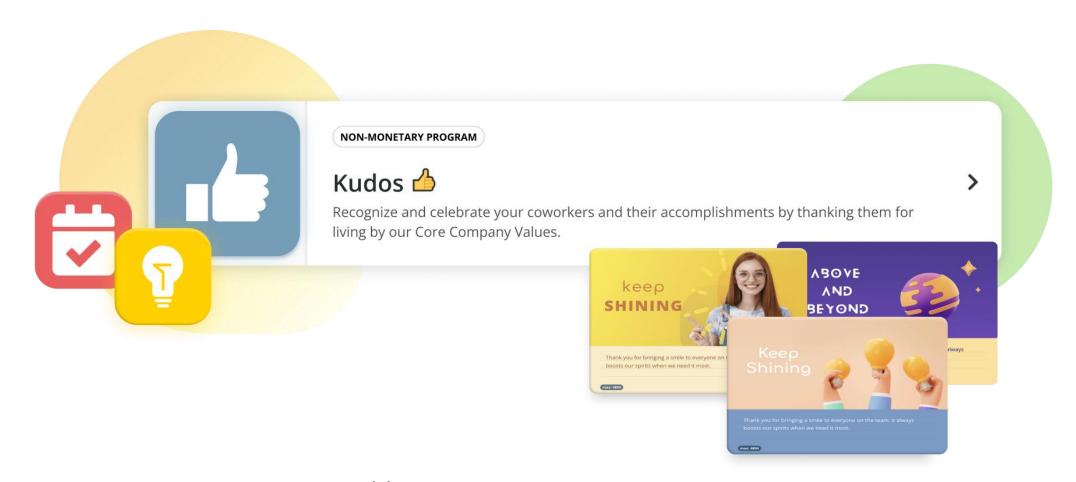


## Recognition Programs Sampler

Employee experience programs are tailored and based on your unique culture and company needs ensuring incredible results. Find the program that best fits your needs.

	Scope	Recipients	Threshold	Approval	Amount	Budget	Communication (Emails, Posters, QR Codes)
NON-MONETARY PROGRAMS							
Kudos	Global	All employees	None	None	No points	None	$\checkmark$
The Inspirer	Global	Managers	None	None	No points	None	$\checkmark$
Events matter	Local	All employees	None	None	No points	None	<b>✓</b>
MONETARY PROGRAMS							
Spot award	Local	Direct reports	None	None	200 points	<b>✓</b>	$\checkmark$
Helping hand	Global	All employees	Receive 1000 points per year	Manager	20, 50, 100, 250, 500 points	None	$\checkmark$
Customer Success (CS) Champions	Global or local	CS employees	Annual limit of 2 awards	None	250 points	None	$\checkmark$
Cash Award	Global	All employees	1 award per year	Manager	1-10% of Annual Base Salary	$\checkmark$	
League of superheroes	Global	Dynamic and global teams	None	None	No points	Custom branded award	
NOMINATION PROGRAMS							
CEO Award	Global	Teams or individuals	3 nominations 3 votes	Manager	10,000 points, or cash / stocks	None	
Global month of service	Global	All employees	None	Manager	No points	None	<b>✓</b>
Employee of the quarter	Global or local	All employees	1 vote	None	300 points	None	





### Non-monetary programs

Grow your employees with encouragement that creates a thriving workplace. **Non-monetary programs** are a great way to thank and appreciate your employees for their accomplishments, efforts, and tireless spirit and make them motivated.

Our team is here to support you all the way and help you reach the desired results. Each program is specially designed to fit the unique needs of your business and we support you during the communications process using eCards, posters, emails, QR Codes, etc.





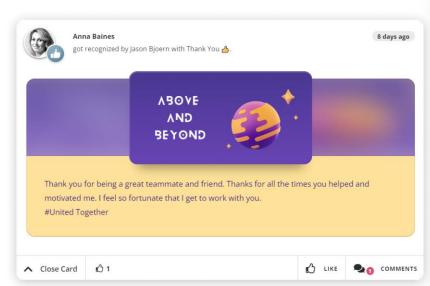
Peer-to-peer recognition is crucial for one specific reason: feeling appreciated is a fundamental part of human happiness. At its roots, receiving KUDOS from our peers reinforces a positive self-image.

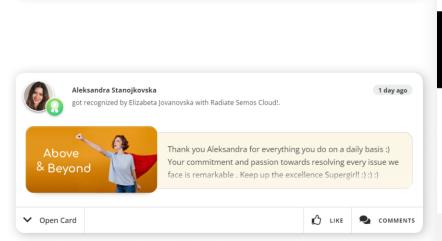
When recognized, you see yourself in a positive light. And who doesn't want to feel good?

Social recognition is unlimited and provides a way of saying "thank you" as often as necessary without using your points-based recognition programs.

Never underestimate the ability to make someone's day with a small act of kindness, and impact by recognizing everyday excellence that can have long-term success.

- TYPE: Non-monetary program
- **SCOPE:** Global
- **RECIPIENTS**: Employees all over the company
- SOCIAL FEED: Public
- **THRESHOLD**: None
- APPROVAL: None
- **AMOUNT**: No points
- **BUDGET**: No points budget







### HAVE YOU CELEBRATED SOMEONE TODAY?

Big or small, a win is a win and any win feels best when shared with somebody. Together, let's co-create a culture of recognition that celebrates all wins and milestones!

Show your gratitude to a peer, colleague, or leader and celebrate someone today!



Scan the QR code or head over to cokeurl.com/CelebratingYou



### THE INSPIRER

# Non-monetary recognition program

Being a team leader or manager is not easy, so getting a little praise is a nice reward.

Appreciation is not a one-way street. When employees show appreciation to their leaders, the leaders have more positive energy, feel appreciated, and they are more involved with helping the team.

Recognize leaders and mentors who have made a significant difference through their guidance and helped you unlock your true potential or find your true calling.

The better the manager, the more committed the staff. Thank them!



**SCOPE:** Global

**RECIPIENTS**: Managers

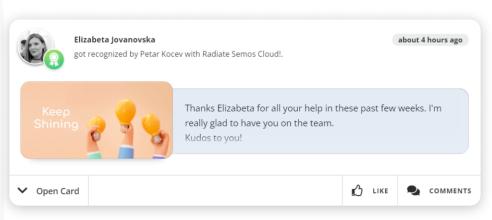
SOCIAL FEED: Public or private

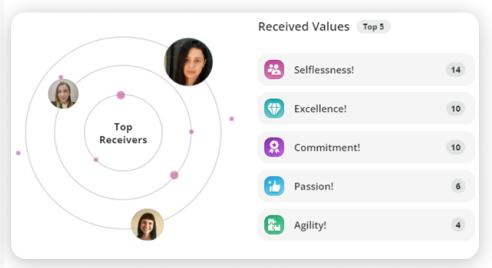
THRESHOLD: None

APPROVAL: None

AMOUNT: No points

BUDGET: No points budget







#### Recognize The People Who Inspire You

Recognize leaders and mentors who have made a significant difference through their guidance and helped you unlock your true potential or find your true calling.

Say thanks to the managers and leaders who inspired you!





Many appreciation holidays and work events happen throughout the year. Make your appreciation known and shown in a friendly, personal and authentic way.

If yours is like most workplaces, you probably celebrate Employee Appreciation Day, Administrative Professionals Day, Random acts of kindness, Diwali and more).

'Events matter' is a dynamic program focused on social events to kickstart your recognition efforts and accelerate your current recognition programs.

There's no reason to stop honoring all special days to your employees. When you enrich those days with meaningful recognition, they can become even more powerful events for showing appreciation to employees.

TYPE: Non-monetary program

**SCOPE**: Local

**RECIPIENTS**: Employees all over the company

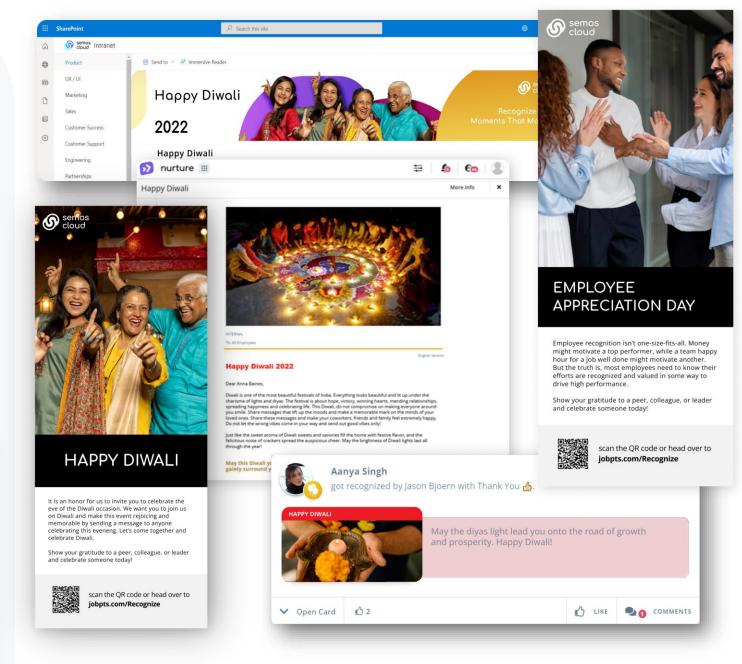
SOCIAL FEED: Public

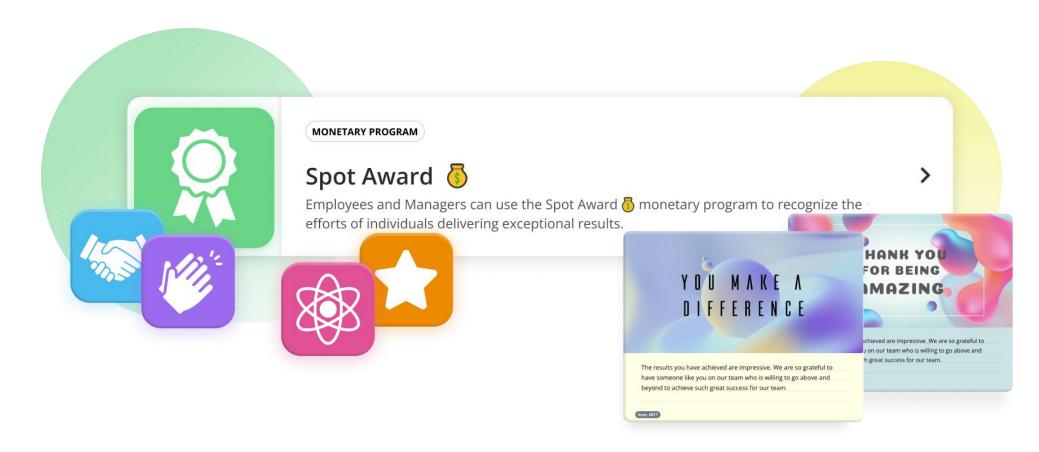
**THRESHOLD**: None

APPROVAL: None

**AMOUNT**: No points

**BUDGET**: No points budget



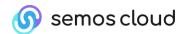


### Monetary programs

Make work more meaningful by delivering a great employee experience. **Monetary programs** use points to reward employees for their exceptional performance and unique values. Employees can collect and redeem the points in our large catalog covering 150+ countries worldwide.

Our team of experts will help you design a unique program that will best fit the needs of your company and help you reach your desired goals.

Additionally, we support you during the communications process using eCards, posters, emails, QR Codes, etc.





### **SPOT AWARDS**

# Monetary recognition program

Recognize and reward exceptional employees' performance instantly - on the spot! People like being recognized. From the new hire to the veterans, everyone in your company wants to know that their work adds value to the organization. Managers give these rewards spontaneously as a way of promoting the motivation, productivity and engagement of the company's members.

The primary objective of the Spot Awards is to recognize employee efforts and behaviors on the fly and at the moment. Each manager is given reward funds as an allocated budget for a designated period. They can determine exactly when they want to deliver a reward, how much and to whom.

Team managers will receive budget for each team member. This type of budget is shown when the manager sends the award and doesn't require any approval. The budget is immediately deducted upon sending recognition.

TYPE: Monetary program

**SCOPE:** Local

**RECIPIENTS**: Direct reports

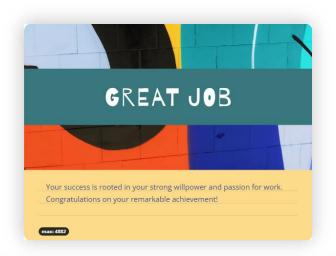
SOCIAL FEED: Public

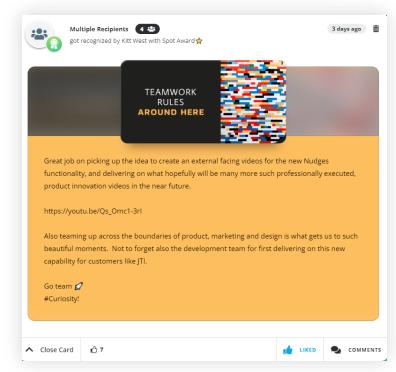
**THRESHOLD**: None

**APPROVAL**: None

**AMOUNT**: 200 points

**BUDGET**: Manager budget by number of subordinates









Did a colleague help you or brighten your day? A decentralized approach encourages all co-workers to acknowledge positive achievements and contributions. Managers and employees alike are empowered to recognize and reward contributions from anyone else in the company regardless of each employee's location.

What about the rewards that can come with a recognition? Let the recognition extend into your employees' lives and outside of the workplace.

'Helping Hand' is a points-based recognition that allows your employees to accrue points, which they can then exchange for a reward of their choice. Each user has an annual limit of 1000 points they can receive. Once the annual limit is reached, the user can always be recognized as the non-monetary program "KUDOS" is enabled.

E TYPE: Monetary program

**SCOPE:** Global

RECIPIENTS: Employees within the company

**SOCIAL FEED**: Public or private

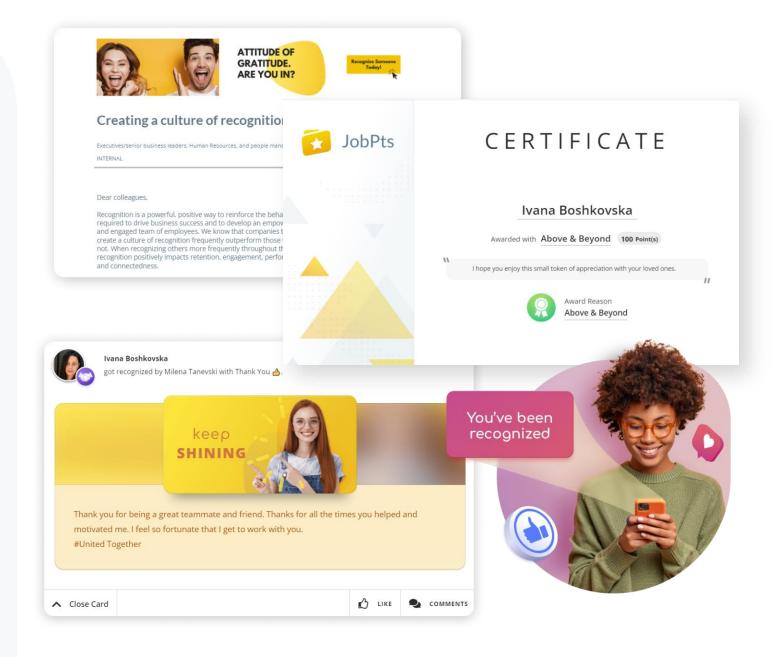
**THRESHOLD**: Annual limit of 1000 points per user.

Enabled KUDOS program when 1000 points are reached.

APPROVAL: Yes, recipient's manager

**AMOUNT**: 20, 50, 100, 250, 500 points

BUDGET: None





# CUSTOMER SUCCESS CHAMPIONS

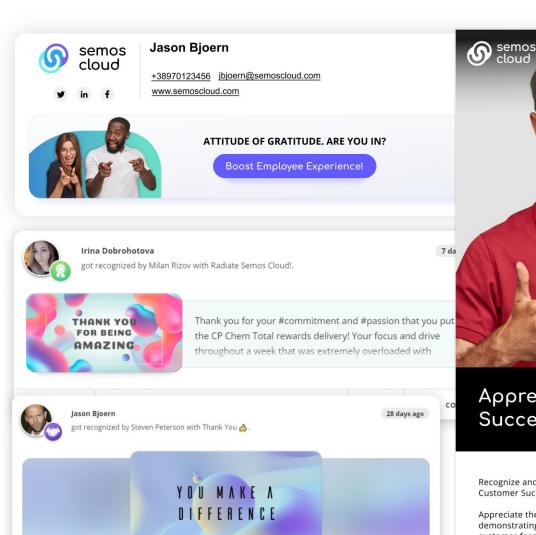
#### Monetary recognition program

Have you ever imagined how your company would look without a Customer Success team? This is a location-based program to show appreciation for employees in Customer Success roles.

Appreciate them for meeting their sales goals, demonstrating leadership skills, receiving positive customer feedback, or providing exceptional customer service. Using this program, you can also reward your Customer Success co-workers with 50, 100 or 250 points. Each employee has an annual limit of two awards that can be received.

To make sure you achieve your desired goals, our experienced team is here to support you throughout the communications process using eCards, posters, emails, QR Codes, etc., as well as with program design.

- TYPE: Monetary program
- SCOPE: Global or local
- **RECIPIENTS**: Employees within Customer Success department
- **SOCIAL FEED**: Public or private
- **THRESHOLD**: Annual limit of two awards per user
- APPROVAL: None
- **AMOUNT**: 250 points
- **BUDGET**: Location based, LoB, or Country budget



It's a pleasure to be working with you Jason. You truly make a difference.

#Play To Win

∧ Close Card 🖒 1

Appreciate Customer Success Employees

Recognize and reward the employees within your Customer Success team.

Appreciate them for meeting their sales goals, demonstrating leadership skills, receiving positive customer feedback, or providing exceptional customer service.



COMMENTS



As an employee, you may be eligible to receive a Cash Award. A cash award is a one-time, lump-sum payment that is given for various reasons, such as: showing great results, fearless spirit, passion, or perseverance.

Employees will receive cash awards in the form of money through payroll. Use this program to pay out cash rewards (up to 10% of the Annual Base Salary) to your staff for a variety of qualities, such as innovation, leadership, behavior, personal dedication, agility, and curiosity.

This is the second highest level of award and has a corresponding approval process but not as senior level as the CEO award.

TYPE: Monetary program

**SCOPE**: Global

ELIGIBILITY: All employees

SOCIAL FEED: Public

**THRESHOLD**: One award per year

APPROVAL: Yes, recipient's manager

**AMOUNT**: 1-10% of annual base salary

**BUDGET**: None



Congrats!

Your constant improvement has been an inspiration to the entire team, thanks for helping us improve and renew daily. This recognition is just my way of saying "Thank you" for everything you do!

#Accountable to the Pack

INTERNAL

To: All employees

English Version

Dear Sofija,

We are happy to announce that we are rolling out a new program!

We are pleased to inform you that starting from this year we are launching the annual **Cash Award program**. CASH award is meant for individuals that have achieved outstanding accomplishments and with their efforts contributed to the company's strategic initiatives.



Lets get started!

Reward innovative employees or teams for their fearless spirit, passion, or perseverance regardless of deadlines or obstacles.

Crock the code to best employee experience

Unleash the potential of a thriving culture

Develop an irresistible organization

Create and deliver



# LEAGUE OF SUPERHEROES

#### Monetary recognition program

When a team works exceptionally well and brings out impressive results from solid teamwork goals, they deserve to be rewarded. Company swags have been a top choice for employers worldwide for rewarding and appreciating their employees.

Use 'League of superheroes' if you want to reward your colleagues with personalized company swags instead of sending them points. Items like clothing, water bottles, or anything else you can dream of, are a great way to reward your employees and motivate them to stay loyal to your organization.

Encourage team mindset and create memorable moments. Your coworkers will always associate their swag with their accomplishments.

A great way to build team culture and engagement!

**TYPE:** Monetary

SCOPE: Global

**RECIPIENTS**: Dynamic and global teams

SOCIAL FEED: Public

**THRESHOLD**: None

APPROVAL: None

**AMOUNT**: Customized branded award

**BUDGET**: None



#### Jason Bjoern

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#### ATTITUDE OF GRATITUDE, ARE YOU IN?

Boost Employee Experience!



Wonder Women 🧸

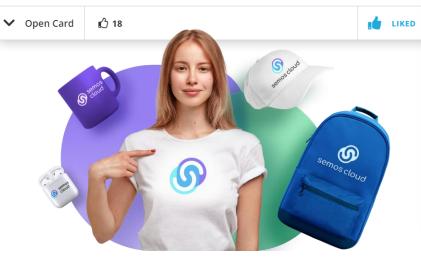


got recognized by Ivana Veskovska with Radiate Semos Cloud!



Wonder Women!

I want to personally thank you for supporting me w



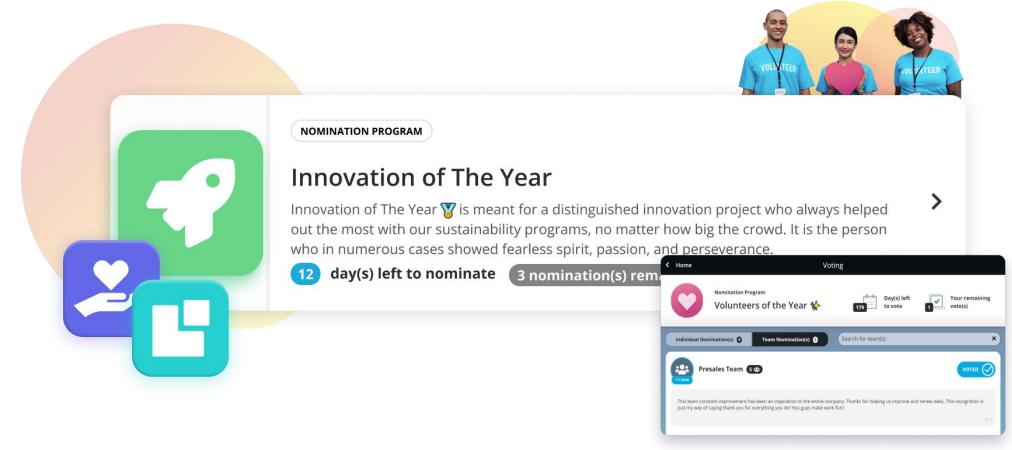


#### League Of Superheroes

Encourage team mindset and create memorable moments.

Recognize and reward exceptional teams. Reward your colleagues with personalized company swags.





### Nomination, voting, ranking

To keep the workplace engaged and thriving add gamification elements such as nomination programs. When **nomination programs** are used strategically, they deliver great outcomes such as happy, motivated, engaged employees and they allow the organization to nurture a healthy competitive spirit.

The programs are tailored to fit the unique needs of your organization and they typically follow this order: nomination period, period of voting (e.g. Employee of the month), employees are ranked based on the number of votes, and finally the winners are announced by the company. To make sure you achieve your desired goals, we support you throughout the communications process using eCards, posters, emails, QR Codes, etc.





CEO Award is the most prestigious award in terms of money and visibility as only 50 to 100 employees receive it annually.

This award program celebrates the individuals and teams who set industry benchmarks for excellence.

Yearly nomination program meant for individuals or teams that have achieved outstanding accomplishments and with their efforts contributed to the company's strategic initiatives or innovation priorities. The recipients can receive up to 10,000 points, cash or stocks.

Each nomination participant has a limited number of nominations and votes that can be given. A higher approval process will apply to this award (including the CEO).

TYPE: Nomination, voting, ranking program

**SCOPE**: Global

**ELIGIBILITY**: Dynamic and global teams or individuals

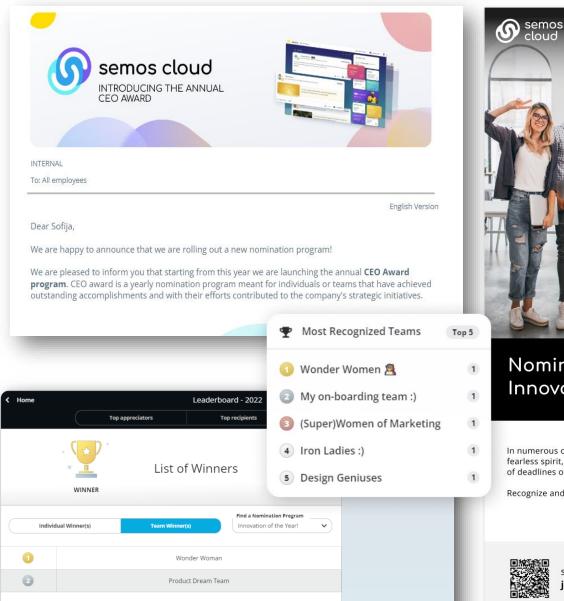
**SOCIAL FEED**: Public

THRESHOLD: 3 nominations, 3 votes

APPROVAL: Yes, recipient's manager

AMOUNT: 10,000 points, or cash / stocks

**BUDGET**: None





In numerous cases, it is the team that showed a fearless spirit, passion, or perseverance regardless of deadlines or obstacles.

Recognize and reward the most innovative team.





'Global month of service' is a volunteering nomination program laid out to celebrate the accomplishments and impact of your volunteers. It's a highly effective way to demonstrate gratitude and applaud the work of your tireless volunteers.

People volunteer because they are committed to the mission, and this is often self-rewarding. But volunteers are human, too, and nominating them unexpectedly can go a long way in ensuring long-term engagement.

Take a moment to nominate a volunteer.

**TYPE:** Nomination, voting, ranking program

**SCOPE:** Global

RECIPIENTS: All employees within the company

SOCIAL FEED: Public or private

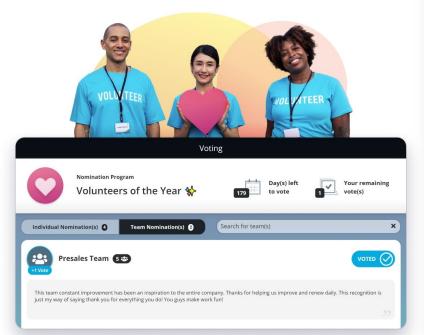
**THRESHOLD**: None

APPROVAL: Yes, recipient's manager

**AMOUNT**: No points

BUDGET: None







# Corporate Volunteering Program

Take a moment to nominate a volunteer.

Recognizing and rewarding volunteer employees for their collaboration, agility, respect, communications, and innovations allows us to show just how passionate our employees are about volunteering.





For all distinguished individuals who always stand out, no matter how big the crowd. Nominate the people who consistently show fearless spirit, passion, and perseverance. Anyone can be nominated for this exclusive award. A great way to honor the employees who go above and beyond and reward them with a trophy for their achievements.

Each quarter, leaders host company-wide meetings to announce the winner of the nomination. The employee that has made the greatest impact the previous quarter and received the highest number of votes will be the winner of the nomination. Four individuals will receive the award each year.

Adding a touch of gamification to the nomination program is announcing the winner on the Leaderboard.

TYPE: Nomination, voting, ranking program

**SCOPE:** Global or local

**RECIPIENTS**: All employees across the company

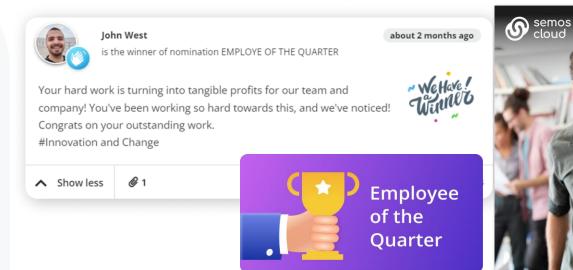
SOCIAL FEED: Public. Winner is published on the wall

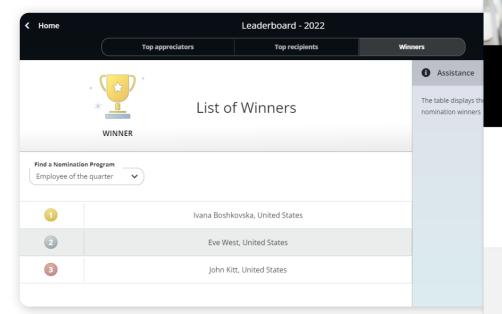
**THRESHOLD**: One vote

APPROVAL: None

**AMOUNT**: 300 points

**BUDGET**: None







Nominate the people who consistently show fearless spirit, passion, and perseverance.

Recognize and reward the employee who always goes above and beyond.



# semos cloud

# Thank you!



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