










Recognition Strategy Checklist

EXAMPLE

Important elements of your recognition strategy	Semos Cloud supporting you all the way
Program design (Types of programs: monetary, non-monetary, payroll, global, local, peer to peer, top down, bottom up, etc.)	
Moments that matter programs that cover all important moments that matter (onboarding, anniversaries, promotions, personal events). Determine rewards: digital (emails, ecards, certifications) , physical (t-shirts, cups, pens, bottles, etc.), or both.	
Visibility and localization (Define program participants and ability to localize and verticalize the application language)	
Dynamic and equitable budgets (Highly flexible budget mechanism with different logic applied on a program level)	
Branding and creative (Customized platform branding with the company's logos and colors, eCards and physical posters, banners and user guides with a design that matches the company brand)	
Billing and taxation practices (Different options for billing, tax compliance and optimization)	
Change management and programs communications strategy (Structured process and a set of tools for leading the people side of change)	
Reporting and driving adoption (Access to real-time reports and analytics as well as BI data correlation)	
Measure ROI (Simulate the impact on the costs, employee retention and wellbeing)	



Thank you!



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