

Letter from Filip Misovski, CEO of Semos Cloud



Dear Valued Partners and Customers,

I am excited to announce the launch of our extended innovation portfolio at Semos Cloud, a significant step in our mission to connect culture, people, and skills. Our comprehensive solutions Total Rewards, Employee Communications, and Talent Development are designed to drive employee engagement, empower effective leadership, and enhance organizational growth.

As we embrace the HR 3.0 era, the focus is no longer solely on compliance; it's about fostering a holistic employee experience. We understand that people and culture intelligence, amplified by AI, is vital for organizations to thrive. By leveraging advanced technologies, we provide actionable insights that help you understand your workforce's needs, enabling personalized experiences that resonate with employees.

We are also thrilled to share that our team has compiled over 30 AI use cases and capabilities, developed in collaboration with our Data Science and Engineering teams over the past two years. These advancements drastically improve our solutions, and several of these AI capabilities are currently being used by customers. **Our aim is to build AI-first solutions to offer much deeper value to Employees, Managers and HR while ensuring compliance and data privacy.**

Our innovation portfolio includes:

- 1. Total Rewards Solutions:** We offer flexible recognition programs and a comprehensive Total Rewards Hub that enhance appreciation for employees' contributions, ensuring that everyone feels valued and engaged.
- 2. Employee Communication Tools:** Our solutions enable personalized, automated messaging and real-time communication for all employees, including deskless workers. With AI-powered insights, organizations can effectively listen to employee feedback and take meaningful action to improve engagement.
- 3. Talent Development Solutions:** We focus on continuous feedback and skills intelligence, empowering managers to cultivate high-performing teams. Our tools equip leaders with the insights necessary to support employee growth, ensuring that every team member has the opportunity to excel.

Our commitment to exceptional service is demonstrated through partnerships with industry leaders like SAP, Microsoft, and Amazon. With over ten years of experience serving Global Fortune 500 enterprises across 150 countries, we deliver substantial improvements in employee engagement, operational efficiency, and cost savings.

At Semos Cloud, our integrated platform aligns rewards, communication, and development with your organizational goals, driving superior business outcomes. We are committed to providing exceptional service and support as you implement these innovative solutions, ensuring a seamless transition that maximizes value.

Together, we can tackle the challenges of people and culture in your organization, using AI-driven insights to unlock new possibilities. Thank you for your continued trust and partnership. I look forward to collaborating with you on this exciting journey.

Warm regards,
Filip Misovski
CEO, Semos Cloud